

## **Madeley Conservation Area Appraisal and Management Plan Supplementary Planning Document**

### **Purpose of the Report**

To inform members of the Conservation Advisory Working Party of the results of the consultation process on the draft Madeley Conservation Area and Management Plan Supplementary Planning Document (SPD) and to consider the SPD prior to its consideration by the Planning Committee.

### **Recommendation**

**That the Working Party commend to the Planning Committee the Madeley Conservation Area and Management Plan Supplementary Planning Document as now amended.**

### **Reasons**

The consultation period is now over, the responses have been analysed with recommendations as to how the document should be amended before adoption.

## **1.0 Introduction**

- 1.1 The Planning Committee, on 17 April this year, approved a draft Madeley Conservation Area and Management Plan Supplementary Planning Document (SPD) for consultation purposes. The purpose of this report is to inform members of Working Party of the results of the consultation on the draft SPD, and to enable the Working Party to consider the final draft SPD prior to it being considered by the Planning Committee.

## **2.0 Background**

- 2.1 The SPD seeks to provide additional information to ensure that the Borough's Conservation Areas are safeguarded for the future to supplement the objectives and policies contained in the Joint Core Spatial Strategy. The SPD redefines the special interest of the Madeley Conservation Area and identifies issues which threaten these special qualities. The Management Plan provides a framework for future actions.

## **3.0 Consultation process and results**

- 3.1 The consultation on the draft SPD took place over a six week period from 1 May to 12<sup>th</sup> June 2012. This draft was submitted to the Conservation Advisory Working Party for comment at its meeting on the 3<sup>rd</sup> April 2012 and was provided within the pack of Supplementary reports for that meeting, and is also available to view on the Council's website [www.newcastle-staffs.gov.uk](http://www.newcastle-staffs.gov.uk). At its meeting on the 3<sup>rd</sup> April the Working Party commended the Draft Conservation Area Appraisal and Management Plan Supplementary Planning Document to the Planning Committee to approve for consultation purposes.

- 3.2 The consultation exercise involved working with the Parish Council and Madeley Conservation Group and:
- Letters about the consultation were sent to target groups such as the Civic Society and local elected Members. Other groups such as the Madeley Community Association, Madeley Tidy Group, Madeley Residents' Association and the Madeley Locality Action Partnership were all consulted.
  - The documents were on the Council's website and made available in Newcastle Library, the Guildhall and the Madeley Centre.
  - A news release has gone to the local media and is on the Council's website, its Facebook page and Twitter feed.
  - A well publicised consultation event with Officers was held at Madeley Community Centre on 29<sup>th</sup> May between 2 – 6pm.
- 3.3 In total, there were only two submitted responses to the consultation on the draft. A consultation statement has been prepared with each individual comment and the response to them, including any recommended changes. A copy of this Statement is appended to this report as Appendix A. Copies of representations have been retained on file and can be viewed on request.
- 3.4 The response to the document was minimal, and that may be for a number of reasons. The document was written with the help and cooperation of Madeley Conservation Group, who are a local organisation acting on behalf of Madeley residents to protect and preserve the environment. It was also endorsed by the Parish Council who were in full support of the Conservation Group representing the interests of residents.
- 3.5 As a result of the consultation undertaken some very minor typographical amendments are proposed to the consultation draft. Any member of the Working Party wishing to obtain a paper copy of the draft SPD, as now amended, is invited to contact the Planning Service.

#### **4.0 Next Steps**

- 4.1 Under the new Regulations, before the SPD can be adopted it would appear that the Council has to make available both the SPD and the Consultation Statement and allow a further limited period for representations to be made. Any representations made would then have to be considered. Once adopted, the SPD together with an adoption statement will be posted on the Council's Planning website and will be made available at a charge in hard copy if requested. Electronic copies of the SPD will be emailed to all those who participated in the consultation process.

#### **5.0 Background Papers**

Consultation Draft SPD  
Copies of representations made on the draft SPD  
The SPD Consultation Statement